

Mauricio Garcia

Product Designer

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Skills

UX, UI, User research, Site mapping, Sketching, Wireframing, Prototyping, User testing, Responsive design, Branding, Visual Design, Scrum, Agile methodologies, E-commerce.

Software - Figma, Adobe XD, Sketch, Illustrator, Photoshop, Indesign, HTML / CSS, JavaScript, Bootstrap, Wordpress, Jira, Confluence.

Education

UDLA Puebla, Mexico Jun 2007 - Jun 2011

Bachelor of Arts - BA, Design and Visual Communications, General.

Google UX Professional certificate Jun 2021

Seven courses, developed by Google, that include foundations of user experience, empathizing with users, defining their pain points, coming up with ideas for design solutions, creating wireframes and prototypes, and testing designs to get feedback.

Experience

Product Designer - Esprit Jul 2023 - Present

Making the business side of the company understand the user is always first, and then everything else will follow.

UX Manager - Scotch & Soda Nov 2022 - Jul 2023

Team lead. Journey maps, personas, mockups, prototypes, usability, and AB testing for the e-shop.

UX / UI Designer - MetrixLab Aug 2021 - Sep 2022

Internal platforms. Designing simple clear UX for new features while improving the usability of the existing functionality. Working closely with Stakeholders, Product Owners, and Engineers as well as interacting with internal users, conducting user testing and interviews.

UX Designer / Frontend developer - Yellow Yard Jul 2018 - Jun 2021

Design and development of responsive sites for our clients which consist of recruitment and selection agencies, governments, municipalities, healthcare institutions, and other large organizations.

Fullstack developer - Mybit BV Jan 2017 - Jun 2018

MyBit designs, develops, supervises and manages IT projects of various kinds for a variety of clients in both the business and the government.

Visual Designer (Volunteer) - Pixza Feb 2016 - Apr 2016

Pixza is a social movement where everyone gives and everyone receives. How: Slice by slice, Pixza promotes, feeds, recognizes, empowers, dignifies and integrates Mexican men and women with food deprivation.

Fullstack developer trainee - Codaisseur Jan 2016 - Feb 2016

Completed training designed for entry-level job readiness. Topics included, frontend and backend development, css, sass, js, react, ruby.

Escuelas Aztecas Coordinator - UDLAP Aug 2012 - Aug 2015

Escuelas Aztecas coordinator and American football Head Coach at Universidad de las Américas Puebla, Mexico.

Certifications

Training for Team Sports - Barça FC Sep 2018 - Jan 2019

Developed by Barça FC, including injury prevention and strength training.

Emergency response officer - BHV Nederland

Credential ID 2017BHV000880